



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 103133

**Schedule Dates** 10/03/12-10/09/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** RNC/ROMNEY  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RNC/ROMNEY/P/R  
PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL  
COMMITTEE - APPROVED BY MITT ROMNEY\*

**Date Entered** 10/02/12  
**Last Modified** 10/04/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07909947  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$26,040.00  
**Net Total** \$147,560.00  
**Sales Tax**

## WBNS-TV (WBNS)

| By Broadcast Month  | Spots     | Rate                |
|---------------------|-----------|---------------------|
| Oct. 2012           | 91        | \$173,600.00        |
| <b>Grand Total:</b> | <b>91</b> | <b>\$173,600.00</b> |

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station        | Comments             | Entered |
|-------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|----------------------|---------|
| 1.0   | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 8:58A- 9:55A (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$800.00   | \$2,400.00 | WBNS-TV (WBNS) | KELLY 1X PER DAY     | 10/2/12 |
| 2.0   | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 9:58A- 10:55A (EST)  | 3   |    |    | X  | X  | X  |    |    | 3     | \$800.00   | \$2,400.00 | WBNS-TV (WBNS) | LMAD 1X PER DAY      | 10/2/12 |
| 3.0   | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 9:58A- 10:55A (EST)  | 2   | X  | X  |    |    |    |    |    | 2     | \$800.00   | \$1,600.00 | WBNS-TV (WBNS) | LMAD 1X PER DAY      | 10/2/12 |
| 4.0   | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 10:58A- 11:57A (EST) | 3   |    |    | X  | X  | X  |    |    | 2     | \$800.00   | \$1,600.00 | WBNS-TV (WBNS) | TPIR 1X PER DAY      | 10/2/12 |
| 4.0.2 | Closed Preempt                 | 10/03/12          |     |        |                      |     |    |    |    |    |    |    |    |       |            |            | WBNS-TV (WBNS) | No Avail/Exception - |         |
| 5.0   | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 10:58A- 11:57A (EST) | 2   | X  | X  |    |    |    |    |    | 1     | \$800.00   | \$800.00   | WBNS-TV (WBNS) | TPIR 1X PER DAY      | 10/2/12 |
| 5.0.1 | Closed Preempt                 | 10/08/12          |     |        |                      |     |    |    |    |    |    |    |    |       |            |            | WBNS-TV (WBNS) | No Avail/Exception - |         |
| 6.0   | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 11:58A- 12:30P (EST) | 2   | X  | X  |    |    |    |    |    | 2     | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | NOON NEWS 1X PER DAY | 10/2/12 |
| 7.0   | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 11:58A- 12:30P (EST) | 3   |    |    | X  | X  | X  |    |    | 3     | \$1,200.00 | \$3,600.00 | WBNS-TV (WBNS) | NOON NEWS 1X PER DAY | 10/2/12 |
| 8.0   | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 12:30P- 2P (EST)     | 3   |    |    | X  | X  | X  |    |    | 3     | \$1,200.00 | \$3,600.00 | WBNS-TV (WBNS) | SOAPS 1X PER DAY     | 10/2/12 |
| 9.0   | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 12:30P- 2P (EST)     | 2   | X  | X  |    |    |    |    |    | 2     | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | SOAPS 1X PER DAY     | 10/2/12 |
| 10.0  | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 2P- 3P (EST)         | 2   | X  | X  |    |    |    |    |    | 2     | \$800.00   | \$1,600.00 | WBNS-TV (WBNS) | TALK 1X PER DAY      | 10/2/12 |
| 11.0  | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 2P- 3P (EST)         | 3   |    |    | X  | X  | X  |    |    | 3     | \$800.00   | \$2,400.00 | WBNS-TV (WBNS) | TALK 1X PER DAY      | 10/2/12 |
| 12.0  | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 3P- 3:55P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$800.00   | \$2,400.00 | WBNS-TV (WBNS) | PHIL 1X PER DAY      | 10/2/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station        | Comments             | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|----------------------|---------|
| 13.0 | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 3:58P- 5P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$800.00   | \$2,400.00 | WBNS-TV (WBNS) | DR OZ 1X PER DAY     | 10/2/12 |
| 14.0 | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 3:58P- 5P (EST)      | 2   | X  | X  |    |    |    |    |    | 2     | \$800.00   | \$1,600.00 | WBNS-TV (WBNS) | DR OZ 1X PER DAY     | 10/2/12 |
| 15.0 | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 5P- 6P (EST)         | 2   | X  | X  |    |    |    |    |    | 2     | \$2,200.00 | \$4,400.00 | WBNS-TV (WBNS) | 5P NEWS 1X PER DAY   | 10/2/12 |
| 16.0 | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 5P- 6P (EST)         | 3   |    |    | X  | X  | X  |    |    | 3     | \$2,200.00 | \$6,600.00 | WBNS-TV (WBNS) | 5P NEWS 1X PER DAY   | 10/2/12 |
| 17.0 | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 6P- 6:30P (EST)      | 2   | X  | X  |    |    |    |    |    | 2     | \$2,800.00 | \$5,600.00 | WBNS-TV (WBNS) | 6P NEWS 1X PER DAY   | 10/2/12 |
| 18.0 | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 6P- 6:30P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$2,800.00 | \$8,400.00 | WBNS-TV (WBNS) | 6P NEWS 1X PER DAY   | 10/2/12 |
| 19.0 | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 6:58P- 7:30P (EST)   | 2   | X  | X  |    |    |    |    |    | 2     | \$2,800.00 | \$5,600.00 | WBNS-TV (WBNS) | JEOP 1X PER DAY      | 10/2/12 |
| 20.0 | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 6:58P- 7:30P (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$2,800.00 | \$8,400.00 | WBNS-TV (WBNS) | JEOP 1X PER DAY      | 10/2/12 |
| 21.0 | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 7:30P- 7:57P (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$2,800.00 | \$8,400.00 | WBNS-TV (WBNS) | WHEEL 1X PER DAY     | 10/2/12 |
| 22.0 | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 7:30P- 7:57P (EST)   | 2   | X  | X  |    |    |    |    |    | 2     | \$2,800.00 | \$5,600.00 | WBNS-TV (WBNS) | WHEEL 1X PER DAY     | 10/2/12 |
| 23.0 | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 11P- 11:35P (EST)    | 3   |    |    | X  | X  | X  |    |    | 3     | \$2,800.00 | \$8,400.00 | WBNS-TV (WBNS) | LATE NEWS 1X PER DAY | 10/2/12 |
| 24.0 | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 11P- 11:35P (EST)    | 2   | X  | X  |    |    |    |    |    | 2     | \$2,800.00 | \$5,600.00 | WBNS-TV (WBNS) | LATE NEWS 1X PER DAY | 10/2/12 |
| 25.0 | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 11:35P- 12:37A (EST) | 2   | X  | X  |    |    |    |    |    | 2     | \$800.00   | \$1,600.00 | WBNS-TV (WBNS) | LETTERMAN 1X PER DAY | 10/2/12 |
| 26.0 | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 11:35P- 12:37A (EST) | 3   |    |    | X  | X  | X  |    |    | 3     | \$800.00   | \$2,400.00 | WBNS-TV (WBNS) | LETTERMAN 1X PER DAY | 10/2/12 |

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Date:

Accepted-Station:

Date:

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|--------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|--|---------|
| 27.0   | Normal Line / SPOT             | 10/03/12-10/05/12 | 3   | :30    | 5A- 5:55A (EST)    | 3   |    |    | X  | X  | X  |    |    | 3     | \$800.00   | \$2,400.00 | WBNS-TV (WBNS) | 5A NEWS 1X PER DAY                           | 10/2/12 |
| 28.0   | Normal Line / SPOT             | 10/08/12-10/09/12 | 3   | :30    | 5A- 5:55A (EST)    | 2   | X  | X  |    |    |    |    |    | 2     | \$800.00   | \$1,600.00 | WBNS-TV (WBNS) | 5A NEWS 1X PER DAY                           | 10/2/12 |
| 29.0   | Normal Line / SPOT             | 10/08/12-10/08/12 | 4   | :30    | 10P- 11P (EST)     | 1   | X  |    |    |    |    |    |    | 1     | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | HAWAII 5.0                                   | 10/2/12 |
| 30.0   | Normal Line / SPOT             | 10/05/12-10/05/12 | 4   | :30    | 7:57P- 9P (EST)    | 1   |    |    |    |    | X  |    |    |       | \$2,000.00 |            | WBNS-TV (WBNS) | CSI NY                                       | 10/2/12 |
| 30.0.1 | Closed Preempt                 | 10/05/12          |     |        |                    |     |    |    |    |    |    |    |    |       |            |            | WBNS-TV (WBNS) | Schedule Change/Exception -<br>BUCKEYE BLITZ |         |
| 31.0   | Normal Line / SPOT             | 10/05/12-10/05/12 | 4   | :30    | 10P- 11P (EST)     | 1   |    |    |    |    | X  |    |    |       | \$2,000.00 |            | WBNS-TV (WBNS) | BLUE BLOODS                                  | 10/2/12 |
| 31.0.1 | Closed Preempt                 | 10/05/12          |     |        |                    |     |    |    |    |    |    |    |    |       |            |            | WBNS-TV (WBNS) | No Avail/Exception -                         |         |
| 32.0   | Normal Line / SPOT             | 10/06/12-10/06/12 | 3   | :30    | 6:57A- 9A (EST)    | 1   |    |    |    |    |    | X  |    | 1     | \$800.00   | \$800.00   | WBNS-TV (WBNS) | SAT CBS THIS MORNING                         | 10/2/12 |
| 33.0   | Normal Line / NCAA SPORTS      | 10/06/12-10/06/12 | 3   | :30    | 3:30P- 6:58P (EST) | 1   |    |    |    |    |    | X  |    | 1     | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | COLLEGE FOOTBALL                             | 10/2/12 |
| 34.0   | Normal Line / SPOT             | 10/06/12-10/06/12 | 3   | :30    | 7:30P- 7:57P (EST) | 1   |    |    |    |    |    | X  |    |       | \$800.00   |            | WBNS-TV (WBNS) | WHEEL WKND                                   | 10/2/12 |
| 34.0.1 | Closed Preempt                 | 10/06/12          |     |        |                    |     |    |    |    |    |    |    |    |       |            |            | WBNS-TV (WBNS) | Sports Runover/Spot -                        |         |
| 35.0   | Normal Line / SPOT             | 10/06/12-10/06/12 | 3   | :30    | 10P- 11P (EST)     | 1   |    |    |    |    |    | X  |    | 1     | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | 48 HOURS                                     | 10/2/12 |
| 36.0   | Normal Line / SPOT             | 10/06/12-10/06/12 | 3   | :30    | 4:58A- 6:56A (EST) | 2   |    |    |    |    |    | X  |    | 2     | \$400.00   | \$800.00   | WBNS-TV (WBNS) | SAT AM NEWS                                  | 10/2/12 |

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Date:

Accepted-Station:

Date:

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|--------|----------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|----------------|---------------------------------------|---------|
| 37.0   | Normal Line / SPOT               | 10/07/12-10/07/12 | 3   | :30    | 5:58A- 7:58A (EST)   | 2   |    |    |    |    |    |    | X  | 2     | \$400.00   | \$800.00    | WBNS-TV (WBNS) | SUN AM NEWS                           | 10/2/12 |
| 38.0   | Normal Line / SPOT               | 10/07/12-10/07/12 | 3   | :30    | 8:58A- 10:30A (EST)  | 2   |    |    |    |    |    |    | X  | 2     | \$1,200.00 | \$2,400.00  | WBNS-TV (WBNS) | CBS SUNDAY MORNING                    | 10/2/12 |
| 39.0   | Normal Line / NFL-BROWNS/BENGALS | 10/07/12-10/07/12 | 3   | :30    | 12:57P- 4:25P (EST)  | 3   |    |    |    |    |    |    | X  | 3     | \$6,000.00 | \$18,000.00 | WBNS-TV (WBNS) | BROWNS NFL                            | 10/2/12 |
| 40.0   | Normal Line / SPOT               | 10/07/12-10/07/12 | 3   | :30    | 6:28P- 6:57P (EST)   | 1   |    |    |    |    |    |    | X  |       | \$2,200.00 |             | WBNS-TV (WBNS) | SUN 630P NEWS                         | 10/2/12 |
| 40.0.1 | Closed Preempt                   | 10/07/12          |     |        |                      |     |    |    |    |    |    |    |    |       |            |             | WBNS-TV (WBNS) | Schedule Change/Exception<br>- NFL FB |         |
| 41.0   | Normal Line / SPOT               | 10/07/12-10/07/12 | 3   | :30    | 7:30P- 8:30P (EST)   | 1   |    |    |    |    |    |    | X  | 1     | \$8,000.00 | \$8,000.00  | WBNS-TV (WBNS) | 60 MINUTES                            | 10/2/12 |
| 42.0   | Normal Line / SPOT               | 10/07/12-10/07/12 | 4   | :30    | 8:30P- 9:30P (EST)   | 1   |    |    |    |    |    |    | X  | 1     | \$4,000.00 | \$4,000.00  | WBNS-TV (WBNS) | AMAZING RACE                          | 10/2/12 |
| 43.0   | Normal Line / SPOT               | 10/07/12-10/07/12 | 4   | :30    | 9:30P- 10:30P (EST)  | 1   |    |    |    |    |    |    | X  | 1     | \$3,000.00 | \$3,000.00  | WBNS-TV (WBNS) | GOOD WIFE                             | 10/2/12 |
| 44.0   | Normal Line / SPOT               | 10/07/12-10/07/12 | 3   | :30    | 11:31P- 12:05A (EST) | 1   |    |    |    |    |    |    | X  | 1     | \$2,800.00 | \$2,800.00  | WBNS-TV (WBNS) | LATE NEWS                             | 10/2/12 |
| 45.0   | Normal Line / SPOT               | 10/09/12-10/09/12 | 4   | :30    | 7:57P- 9P (EST)      | 1   |    | X  |    |    |    |    |    | 1     | \$3,000.00 | \$3,000.00  | WBNS-TV (WBNS) | NCIS                                  | 10/2/12 |
| 46.0   | Normal Line / SPOT               | 10/03/12-10/03/12 | 4   | :30    | 9P- 10P (EST)        | 1   |    |    | X  |    |    |    |    |       | \$3,000.00 |             | WBNS-TV (WBNS) | CRIMINAL MINDS                        | 10/2/12 |
| 46.0.1 | Closed Preempt                   | 10/03/12          |     |        |                      |     |    |    |    |    |    |    |    |       |            |             | WBNS-TV (WBNS) | Schedule Change/Exception<br>- DEBATE |         |
| 47.0   | Normal Line / SPOT               | 10/04/12-10/04/12 | 4   | :30    | 7:57P- 9P (EST)      | 1   |    |    |    | X  |    |    |    | 1     | \$4,000.00 | \$4,000.00  | WBNS-TV (WBNS) | BIG BANG/2.5 MEN                      | 10/2/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 103133

**Schedule Dates** 10/03/12-10/09/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** RNC/ROMNEY  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RNC/ROMNEY/P/R  
PAID FOR BY ROMNEY FOR PRESIDENT INC. AND THE REPUBLICAN NATIONAL  
COMMITTEE - APPROVED BY MITT ROMNEY\*

**Date Entered** 10/02/12  
**Last Modified** 10/04/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07909947  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$26,040.00  
**Net Total** \$147,560.00  
**Sales Tax**

## WBNS-TV (WBNS)

| By Broadcast Month  | Spots     | Rate                |
|---------------------|-----------|---------------------|
| Oct. 2012           | 91        | \$173,600.00        |
| <b>Grand Total:</b> | <b>91</b> | <b>\$173,600.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station        | Comments           | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|--------------------|---------|
| 48.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 4   | :30    | 9P- 10P (EST)   | 1   |    |    |    | X  |    |    |    | 1     | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | PERSON OF INTEREST | 10/2/12 |
| 49.0 | Normal Line / SPOT             | 10/09/12-10/09/12 | 3   | :30    | 6P- 6:30P (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | 6PM NEWS           | 10/4/12 |
| 50.0 | Normal Line / SPOT             | 10/09/12-10/09/12 | 3   | :30    | 9P- 10P (EST)   | 1   |    | X  |    |    |    |    |    | 1     | \$6,000.00 | \$6,000.00 | WBNS-TV (WBNS) | NCIS LA            | 10/4/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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